



**National Elder Law Foundation Forum**  
**September 17-19, 2026 • Denver, CO**  
**The Brown Palace Hotel and Spa**

# SPONSORSHIP AND EXHIBITOR PROSPECTUS

## About the NELF Forum

The National Elder Law Foundation is pleased to announce that the 2026 Forum will be held in Denver, bringing together the nation's leading Certified Elder Law Attorneys (CELA) along with an expanded audience of elder law attorneys from across the country. This premier gathering offers sponsors and exhibitors direct access to highly engaged decision-makers who influence purchasing, partnerships, and professional services within the elder law community. The Forum provides a focused, relationship-driven environment designed to foster meaningful connections and long-term visibility within this specialized market. With strong interest anticipated and exhibit space limited, we encourage you to secure your sponsorship and booth placement early to ensure your organization is prominently represented.

## Who Attends

NELF is excited to share that the 2026 Forum will welcome an expanded audience beyond the core group of Certified Elder Law Attorneys (CELA) and now includes a broader network of experienced elder law attorneys from across the country. By bringing together both our distinguished CELA community and this new group of dedicated practitioners, the 2026 Forum offers sponsors and exhibitors unparalleled access to decision-makers and influencers in the elder law field. This expanded reach makes the Forum a prime opportunity to showcase your products and services, build meaningful relationships, and strengthen brand visibility within a highly targeted market. With increased attendance and strong demand expected, exhibit space is limited. Secure your sponsorship and booth placement early!

## Why Exhibit?

Exhibiting at the 2026 NELF Forum gives your organization direct access to a specialized audience of legal professionals actively seeking solutions and partnerships in the elder law and special needs practice area. As an exhibitor, you will:

- **Build brand awareness** with influential practitioners and decision-makers.
- **Showcase products, services, and innovations** relevant to elder law firms and professionals.
- **Engage in meaningful conversations** that can lead to long-term business growth.
- **Generate qualified leads** from focused, high-intent attendees.
- **Strengthen your organization's presence** within the elder law community.

Contact Meg Hyatt at [meg@nelf.org](mailto:meg@nelf.org) or Lisa Aukward at [lisa@nelf.org](mailto:lisa@nelf.org) with questions.

## EXHIBITORS

EXHIBITOR .....	\$2,000
<ul style="list-style-type: none"> <li>• Exhibit Booth space</li> <li>• One event registration (1 person)</li> <li>• Logo listed in printed program and mobile app</li> <li>• On-site signage/program recognition</li> <li>• Listed on the conference website</li> <li>• Inclusion in three conference emails to attendees</li> </ul>	

## SPONSOR + EXHIBIT COMBO

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Maximize your impact with enhanced visibility opportunities:

EXHIBIT + WELCOME RECEPTION SPONSOR .....	\$5,600
EXHIBIT + CLE SPONSOR .....	\$4,800
EXHIBIT + BADGE/LANYARD SPONSOR.....	\$4,200

## SPONSORSHIPS

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COFFEE BREAK SPONSOR.....	\$10,000
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Sponsor the Forum Coffee-Bar and get your organization front and center while attendees take a break from their sessions. Sponsor's branding will remain front and center at the coffee bar each day. Sponsor can supply branded cups/napkins (rights only) and network with attendees during coffee breaks.

CHARGING TABLE.....	\$8,000
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These days, staying charged means staying connected. Provide attendees with a comfortable place to charge their devices throughout the event. Sponsorship includes double-sided branding on the divider (each bank consists of six chargers). On-site location to be determined by NELF.

HEADSHOT LOUNGE.....	\$6,000
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Become the brand behind every great first impression, an invaluable takeaway they'll use long after the Forum ends. Your company will receive prominent on-site recognition and logo placement on digital photo deliveries, ensuring continued brand exposure. Align your brand with confidence, professionalism, and career advancement with this unique opportunity.

LUNCH SPONSOR .....	\$5,000
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- Exclusively named luncheon sponsor
- 3-5 Minute welcome speech to attendees
- Featured throughout luncheon
- Highlighted during conference events
- Listed on the conference website
- Inclusion in 3 conference emails to attendees highlighting sponsorship
- Option to provide branded materials/giveaways to attendees
- Additional signage

EVENING RECEPTION.....	\$3,000
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This gathering brings together industry leaders, decision-makers, and engaged professionals in a relaxed setting designed for meaningful connection. As the exclusive reception sponsor, you will enjoy premium visibility, a direct engagement opportunity, and reinforcement of your organization's partnership and commitment to the NELF community. Make a lasting impression where conversations spark collaboration and relationships turn into opportunity.

BREAK SPONSOR .....	\$1,500
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- Highlighted in the conference presentation
- Highlighted during conference events
- Listed on the conference website
- Inclusion in 3 conference emails to attendees highlighting sponsorship
- Company brochure displayed during break

WI-FI SPONSOR.....	\$2,000
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Your support will allow attendees the ability to enjoy free wireless internet in meeting rooms and common areas. In addition to a custom landing page, your company name and corporate logo will appear on onsite signage, recognizing your support of this much-valued service.

HOTEL KEY CARDS.....	Exclusive Opportunity   Call for pricing
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Make a great first impression. Customized keycards with your personalized design will be distributed to all attendees upon check-in at the Brown Palace Hotel, the Forum's headquarters hotel.

CONFERENCE BAG INSERTS (NON-EXHIBITOR) .....	\$500
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Place your promotional material or item directly into all attendees' hands. Limitation to size apply, and items must be submitted to NELF for approval. Examples of acceptable inserts are promotional brochures (no catalogs), postcards, flyers, and other printed material. Sponsor responsible for production and shipping costs.

# 2026 Forum September 17-19, 2026



NELF  
National Elder  
Law Foundation

2026  
**FORUM**  
Denver, Colorado • September 17-19

Organization / Vendor Name:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile/Alternate Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Description of Items to be Sold or Exhibited:

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

BOOTH SPACE SELECTION: Booth location in the expo area will be assigned by NELF. Please indicate on your registration form if there are any special circumstances regarding your display.

## CREDIT CARD PAYMENT INFORMATION

Charge to:  VISA  MasterCard  American Express

Name on Card: \_\_\_\_\_

Amount to be Charged: \$ \_\_\_\_\_

Card #: \_\_\_\_\_

Exp \_\_\_\_\_ / \_\_\_\_\_ CVV Code \_\_\_\_\_

Credit Card Billing Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email where receipt should be sent:

\_\_\_\_\_

Signature:

\_\_\_\_\_

Contact Meg Hyatt at [meg@nelf.org](mailto:meg@nelf.org) or Lisa Aukward at [lisa@nelf.org](mailto:lisa@nelf.org) with questions.